

# APOLLO EDUCATION

**School Day Live presents**  
**A JOURNEY THROUGH**  
**THE LEGACY OF BLACK CULTURE**  
**WITH REVIVE BIG BAND**  
**Friday, October 26, 2018**  
**11:30 a.m.**  
**Grades 4 - 12**

As part of our ongoing commitment to providing world class entertainment and education through the arts, the Apollo Theater Education Program is pleased to present A Journey Through the Legacy of Black Culture with Revive Big Band as part of our 2018/19 School Day Live series.

*A Journey Through the Legacy of Black Culture*, uses music as a lens through which to explore the history and experiences of Black Americans from the 1800s to present day. This performance is being presented as part of the Apollo's season long tribute to the 50th anniversary of James Brown's iconic song, *Say It Loud, I'm Black and I'm Proud*.

Key points of the performance are:

- How music is an essential element in communicating identity, shared social mores, traditional customs, and ethnic history
- How African rhythms can be found all over the world and in many different styles of music;
- How the experiences of Black people in America have helped to shape the country's most popular music styles;
- The numerous styles of music created and influenced by Black people;
- How to listen for and make connections between traditional and contemporary music styles.

Various music genres rooted in the experiences of people from the African diaspora will be referenced including Spirituals, the Blues, Jazz, Gospel, Rhythm & Blues and Soul music, Rock & Roll, Funk, Hip Hop and more

### **Revive Big Band**

Led by musical director and arranger, trumpeter Igmarr Thomas, Revive Big Band fuses a range of musical genres including jazz, soul, funk, blues, rock, and R&B to deliver a powerful, live stage performance backed by the classic and timeless sound of the Big Band.

To help you and your students prepare for the performance on October 26<sup>th</sup> and/or to continue the conversation back in your classroom, the following Apollo Education Study Guides and digital resources can be used for information on much of the music and history being explored in *A Journey Through the Legacy of Black Culture*. You can find them on our [Teachers Guide Resources](#) page and through the links below:

- Explore music related to the 1963 March on Washington for Jobs and Freedom through the ***March On!*** [interactive timeline](#). Click the “3d” icon in the lower left hand corner and follow the blue road.
- The [String Stories](#) study guide focuses on the roots and fruits of **the Blues** and its relationship to the Black American experience historically and regionally.
- The story of [Rhythm & Blues](#) connects to a variety of music genres that will be discussed in the performance.
- [Get On Board](#) discusses the life and music of Curtis Mayfield and how his songs in the 1960s and 1970s inspired Black pride and other musicians striving for social justice.
- The [Hip Hop](#) study guide looks at the early days of the Rap, Hip Hop culture, and the styles of music that influenced them.

Our [Walk Of Fame Legend Guides](#) provide information on Apollo Walk of Fame inductees and their music contributions. Explore the music and careers of:

[Louis Armstrong](#)

[Patti Labelle](#)

[James Brown](#)

[Charlie “Yardbird” Parker](#)

[Ella Fitzgerald](#)

[Little Richard](#)

[Aretha Franklin](#)

[Smokey Robinson](#)

[Gladys Knight & the Pips](#)

[Stevie Wonder](#)

We look forward to seeing you at the world famous Apollo on October 26<sup>th</sup>.  
Enjoy the show!

Shirley C. Taylor  
Director of Education  
Apollo Theater